

TÊTE-À-TÊTE PARTNERSHIP OPPORTUNITIES



Why Sponsor at Tête-à-Tête?

Celebrating 30 years of success as the Canadian association communities' largest industry event, sponsoring at **Tête-à-Tête** can help put your company in the spotlight. Showcase your leadership and commitment to the association sector while building brand awareness, trust and loyalty.

Our Audience

All association and not-for-profit executive directors and employees, meeting and event planners, and government procurers are invited to attend at NO COST. **Tête-à-Tête** facilitates face-to-face connections that nurture business. **Tête-à-Tête** provides the space for sponsors to connect with long-time clients and forge new relationships all in one place.

Sponsorship Items At-A-Glance	Price
Breakfast Keynote Speaker Sponsor	\$10,000 SOLD
Closing Keynote Speaker Sponsor	\$10,000 SOLD
Breakfast Sponsor	\$8,500 SOLD
Lunch Sponsor	\$8,500 SOLD
Dessert Sponsor	\$6,500 SOLD
Lanyard Sponsor	\$3,500 SOLD
Delegate Bag Sponsor	\$3,500 SOLD
Coat Check Sponsor	\$3,500 SOLD
Coffee Break Sponsor	\$3,500 SOLD
Wi-Fi Sponsor	\$3,500
Charging Station Lounge Sponsor	\$3,500
Water Sponsor	\$3,500 SOLD
Delegate Contest Sponsor	\$2,000 SOLD
Shuttle Bus Sponsor	\$2,000
Contributing Sponsor	\$1,400

All Sponsors Receive

- Exhibit booth early bird registration
- Company name, logo, profile and web link highlighted on Tête-à-Tête web site
- Sponsor floor decal in front of exhibit space
- Participation in the delegate App Contest
- Acknowledgement in the CSAE O-G Executive Newsletter

Breakfast Speaker Sponsor - \$10,000

- Listed Breakfast Keynote Speaker sponsor
- Advance exhibit booth space selection on trade show floor
- **New** Two (2) complimentary 10 x 10 exhibit booth
- Opportunity to present at the podium (4 minutes maximum to include: speaking, video and speaker introduction)
- **New** Opportunity to include banner advertisement in the “event notice” email to attendees*
- Public acknowledgement of your support from the podium at the event
- Corporate profile or ¼ page ad in the Winter CSAE O-G Executive Newsletter
- Pre-registration delegate list
- **New** Option of including 1 brochure/promotional item in sponsor brochure rack*
- **New** Corporate logo and branding as breakfast sponsor displayed on the mobile app and the on-site sponsor scroll
- Reserved table at the morning breakfast keynote presentation
- Access 3 sponsor representatives to attend the trade show as delegates
- Speaker 60 minute meet & greet at sponsor’s booth

Closing Keynote Speaker Sponsor - \$10,000

- Listed Closing Keynote Speaker sponsor
- Advance exhibit booth space selection on trade show floor
- **New** Two (2) complimentary 10 x 10 exhibit booth
- Opportunity to present at the podium (4 minutes maximum to include: speaking, video and speaker introduction)
- **New** Opportunity to include banner advertisement in the “event notice” email to attendees*
- Public acknowledgement of your support from the podium at the event
- Corporate profile or ¼ page ad in the Winter CSAE O-G Executive Newsletter
- Pre-registration delegate list
- **New** Option of including 1 brochure/promotional item in sponsor brochure rack*
- **New** Corporate logo and closing keynote speaker sponsor branding displayed on the mobile app and the on-site sponsor scroll
- Reserved table at the closing keynote presentation
- Access 3 sponsor representatives to attend the trade show as delegates
- Speaker 60 minute meet following keynote presentation

Breakfast Sponsor - \$8,500

- Listed as Breakfast sponsor
- Advance exhibit booth space selection on the trade show floor
- One (1) complimentary 10 x 10 exhibit booth
- Video opportunity at the breakfast (3 minutes)
- Prominent signage with your corporate logo at the breakfast entrance
- Opportunity to place 1 promotional item on the breakfast tables. **Exclusive benefit**
- **New** Opportunity to include banner advertisement in the “event notice” email to attendees*
- Public acknowledgement of your support from the podium at the event
- Corporate profile or ¼ page ad Winter CSAE O-G Executive Newsletter
- Pre-registration delegate list
- **New** Option of including 1 brochure/promotional item in sponsor brochure rack*
- **New** Corporate logo and branding as breakfast sponsor displayed on the mobile app and the on-site sponsor scroll
- Reserved table at the morning breakfast keynote presentation
- Access for 3 sponsor representatives to attend the trade show as delegates

Lunch Sponsor - \$8,500

- Listed as Lunch sponsor
- Advance exhibit booth space selection on trade show floor
- One (1) complimentary 10 x 10 exhibit booth
- Video opportunity at the breakfast (3 minutes)
- **New** Opportunity to include banner advertisement in the “event notice” email to attendees*
- Public acknowledgement of your support from the podium at the event
- Corporate profile or ¼ page ad in the Winter CSAE O-G Executive Newsletter
- Pre-registration delegate list
- Prominent signage as lunch sponsor at all food stations
- **New** Table clings with corporate logo and lunch sponsor branding on cruiser tables throughout the trade show floor.
- **New** Option of including 1 brochure/promotional item in sponsor brochure rack*
- **New** Corporate logo and branding as lunch sponsor displayed on the mobile app and the on-site sponsor scroll
- Option of including 1 promotional item in the delegate bags
- 1 reserved table for the closing keynote presentation to invite guests/clients
- Access for 3 sponsor representatives to attend the trade show as delegates

**Sponsor is responsible for branding materials.*

TÊTE-À-TÊTE PARTNERSHIP OPPORTUNITIES



Dessert - \$6,500

- Listed as Dessert sponsor
- Advance exhibit booth space selection on the trade show floor
- One (1) complimentary 10 x 10 Exhibit booth
- Opportunity to show a 3 minute promotional video during the closing keynote session
- Public acknowledgement of your support from the podium at the event
- Prominent signage as dessert sponsor at all dessert stations
- Corporate profile or ¼ page ad in the Winter CSAE O-G Executive Newsletter
- **New** Option of including 1 brochure/promotional item in sponsor brochure rack*
- **New** Corporate logo branding as dessert sponsor displayed on the mobile app and the on-site sponsor scroll
- Reserved table for the closing keynote presentation to invite guests/clients
- Access for 1 sponsor representatives to attend the trade show as delegates

These premium sponsorships will provide great visibility to your company. Your logo will be one of the first things delegates will see when they arrive, pick up their badges and conference materials.

Lanyard Sponsor - \$3,500

- Company branded name badge lanyard
- **New** option of including 1 brochure/promotional item in sponsor brochure rack*
- **New** Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Access for one (1) sponsor representative to attend the trade show as delegate

Delegate Bag - \$3,500

- Company logo prominently located on delegate bag
- **New** option of including 1 brochure/promotional item in sponsor brochure rack*
- **New** Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Access for one (1) sponsor representative to attend the trade show as delegate

Coat Check - \$3,500

- Prominent signage with corporate logo at the coat check
- Branded foot-steps from coat check to exhibitor booth (12 decals)
- New option of including 1 brochure/promotional item in sponsor brochure rack*
- New Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Access for one (1) sponsor representative to attend the trade show as delegate

Located on the trade show floor, these exclusive sponsorships will provide great visibility to your company.

Coffee Break Sponsor - \$3,500 (coffee, tea and pastries)

- Custom logo coffee cups
- Prominent signage and branding at coffee stations
- **New** option of including 1 brochure/promotional item in sponsor brochure rack*
- **New** Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Access for one (1) sponsor representative to attend the trade show as delegate

Wi-Fi Sponsor - \$3,500

Delegates will be very appreciative to receive FREE WIFI and your company gets all the credit!

- Prominent signage listing your company as the Wi-Fi Sponsor (including booth #)
- Delegates need to visit your exhibitor booth to access code
- **New** option of including 1 brochure/promotional item in sponsor brochure rack*
- **New** Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Access for one (1) sponsor representative to attend the trade show as delegate

Charging Lounge Sponsor - \$3,500

Inviting lounge for attendees to relax while charging their mobile with power outlets and charging station lockers.

- On-site promotion will include your company logo/branding prominently displayed on the charging station
- Table clings with corporate logo on cruiser tables
- **New** option of including 1 brochure/promotional item in sponsor brochure rack*
- **New** Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Access for one (1) sponsor representative to attend the trade show as delegate

Water Sponsor - \$3,500

- Custom logo water cups
- Prominent signage and branding at water stations
- **New** option of including 1 brochure/promotional item in sponsor brochure rack*
- **New** Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Access for one (1) sponsor representative to attend the trade show as delegate

Connect with Tête-à-Tête delegates!

Delegate Buyers Guide Contest - \$2,000

- Company logo will appear on delegate registration material including on-line registration
- **New** option of including 1 brochure/promotional item in sponsor brochure rack*
- **New** Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Access for one (1) representative to attend the trade show as delegate

Shuttle Bus Sponsor - \$2,000

- Corporate logo and branding on shuttle bus schedule at pick up venues and EY Centre
- **New** option of including 1 brochure/promotional item in sponsor brochure rack*
- **New** Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Access for one (1) representative to attend the trade show as delegate

Contributing Sponsor Opportunities - \$1,400

- **New** option of including 1 brochure/promotional item in sponsor brochure rack*
- **New** Corporate logo displayed on the mobile app and the on-site sponsor scroll
- Access for one (1) sponsor representative to attend the trade show as a delegate

*CSAE has final approval on all sponsorship initiatives including signage, product giveaways, pictures and event messaging. Sponsor is responsible for branding materials.

In-Kind Sponsorship

CSAE O-G welcomes financial contributions to Tête-à-Tête in the form of in-kind sponsorship from organizations/companies that wish to support the trade show.

Other Opportunities

CSAE O-G is certainly open to other suggestions for sponsorship that will help make the 2020 Tête-à-Tête trade show a huge success. Additional ideas or questions relating to this prospectus should be directed to:

Kathryn Boire, ottawa-gatineau@csae.com

TÊTE-À-TÊTE SPONSORSHIP FORM



To confirm sponsorship, forward completed sponsorship form to Kathryn Boire at ottawa-gatineau@csae.com

Name: _____

Company (for signage): _____

Address Line 1 _____

Mailing Address: Address Line 2 _____

City _____ Province/State _____

Postal/ZIP Code _____ Country _____

Telephone: _____

Email: _____

Sponsorship Items At-A-Glance	Price
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<input type="checkbox"/> Charging Station Lounge Sponsor	\$3,500
<input type="checkbox"/> Water Sponsor	\$3,500 SOLD
<input type="checkbox"/> Delegate Contest Sponsor	\$2,000 SOLD
<input type="checkbox"/> Shuttle Bus Sponsor	\$2,000
<input type="checkbox"/> Contributing Sponsor	\$1,400

CSAE Ottawa-Gatineau: 202-300 March Road, Ottawa, ON K2K 2E2

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Tête-à-Tête | www.csaeteteatete.ca