



CSAE Ottawa-Gatineau

## Sponsorship Opportunities Tête-à-Tête Thursday February 9<sup>th</sup>, 2012 Ottawa Convention Centre

### All sponsorship levels receive the following:

- Company logo visible in a power point presentation during the tradeshow
- Company name, logo on large signs prominently located at registration
- Company name, logo and web link highlighted on Tête-à-Tête web site
- Option of including a promotional item(s) to be placed in the delegate bags
- Company logo and participation in Delegate Contest (exhibiting sponsors only)
- Electronic copy of the attendees Buyers Profile

#### Breakfast Sponsor - \$3,000.00 SOLD

- 3-minute speaking/presentation opportunity at the breakfast
- Prominent sponsor signage in room
- One promotional item per place setting at the breakfast
- Public acknowledgement of your support from the podium at the event
- ¼ page ad in the Program
- Option of including 1 promotional item in the delegate bags
- Access for 1 representative to attend the trade show as delegates
- Acknowledgement in the CSAE "Ottawa-Gatineau Executive Newsletter (March-April issue)
- Exhibitor "Early Bird" Registration

#### Lunch Sponsor - \$7,000.00 SOLD

- 3-minute speaking /presentation opportunity at the lunch
- Prominent sponsor signage in tradeshow hall
- Public acknowledgement of your support from the podium at the event
- 1 Full size exhibitor booth
- ¼ page ad in the Program
- Option of including 2 promotional items in the delegate bags
- Access for 2 representatives to attend the trade show as delegates
- Acknowledgement in the CSAE "Ottawa-Gatineau Executive Newsletter (March-April issue)
- Exhibitor "Early Bird" Registration

#### Dessert Sponsor - \$2,500.00 SOLD

- 3-minute speaking /presentation opportunity at the lunch
- Prominent sponsor signage in tradeshow hall
- Public acknowledgement of your support from the podium at the event
- ¼ page ad in the Program
- Option of including 1 promotional item in the delegate bags
- Access for 1 representative to attend the trade show as delegates
- Acknowledgement in the CSAE "Ottawa-Gatineau Executive Newsletter (March-April issue)
- Exhibitor "Early Bird" Registration

#### Speaker Sponsor - \$5,000.00 + SOLD

- Introduce and thank speaker
- Prominent sponsor signage in room
- One promotional item per place setting at the breakfast
- Public acknowledgement of your support from the podium at the event
- 1 Table top display
- ¼ page ad in the Program
- Option of including 2 promotional items in the delegate bags
- Access for 2 representatives to attend the trade show as delegates
- Acknowledgement in the CSAE "Ottawa-Gatineau Executive Newsletter (March-April issue)
- Exhibitor "Early Bird" Registration

#### **Delegate Bag - \$3,000.00 SOLD**

- Company logo prominently located on delegate bag
- Public acknowledgement of your support from the podium at the event
- ¼ page ad in the Program
- Option of including 2 promotional items in the delegate bags
- Access for 2 representatives to attend the trade show as delegates
- Acknowledgement in the CSAE "Ottawa-Gatineau Executive Newsletter (March-April issue)
- Exhibitor "Early Bird" Registration

#### **Delegate "Bring A Prospective Executive Member Contest" - \$1,000.00 SOLD**

- Your organization will be recognized on all delegate registration material including on-line registration and delegate postcards
- Option of including 1 promotional item in the delegate bags
- Access for 1 representative to attend the trade show as delegate
- Acknowledgement in the CSAE "Ottawa-Gatineau Executive Newsletter (March-April issue)
- Exhibitor "Early Bird" Registration

#### **Coffee Break Sponsor - \$1,500.00 SOLD**

- Prominent sponsor signage in room
- One promotional item per place setting at the Executive Director Session
- Public acknowledgement of your support from the podium at the event
- Option of including 1 promotional item in the delegate bags
- Access for 1 representative to attend the trade show as a delegate
- Acknowledgement in the CSAE "Ottawa-Gatineau Executive Newsletter (March-April issue)
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#### **Coat Check - \$1000.00 SOLD**

- Sponsor signage at the coat check
- Option of including 1 promotional item in the delegate bags
- Access for 1 representative to attend the trade show as a delegate
- Acknowledgement in the CSAE "Ottawa-Gatineau Executive Newsletter (March-April issue)
- Exhibitor "Early Bird" Registration

#### **Delegate Gift - \$3,000.00 SOLD**

- Company logo prominently located on gift
- Public acknowledgement of your support from the podium at the event
- ¼ page ad in the Program
- Option of including 2 promotional items in the delegate bags
- Access for 2 representatives to attend the trade show as delegates
- Acknowledgement in the CSAE "Ottawa-Gatineau Executive Newsletter (March-April issue)
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#### **Tête-à-Tête Program Sponsor - \$1,000.00 SOLD**

- Full page colour ad in program
- Option of including 1 promotional item in the delegate bags.
- Access for 1 representative to attend the trade show as a delegate
- Acknowledgement in the CSAE "Ottawa-Gatineau Executive Newsletter (March-April issue)
- Exhibitor "Early Bird" Registration

#### **Delegate Name Badge Sponsor - \$1,000.00 SOLD**

- Sponsor name or logo on the badge or on an insert in the badge pocket
- Option of including 1 promotional item in the delegate bags.
- Access for 1 representative to attend the trade show as a delegate
- Acknowledgement in the CSAE "Ottawa-Gatineau Executive Newsletter (March-April issue)
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#### **Silver Sponsor - \$1,000.00**

- Company logo on Street Sign pointing to exhibitor booth/table top
- Option of including 1 promotional item in the delegate bags.
- Access for 1 representative to attend the trade show as a delegate
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#### **Bronze Sponsor - \$500.00**

- Option of including 1 promotional item in the delegate bags.



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# Tête-à-Tête Thursday February 9<sup>th</sup>, 2012 Ottawa Convention Centre

Name: \_\_\_\_\_

Company: \_\_\_\_\_ (for signage)

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Signature \_\_\_\_\_

### Sponsorship:

### For more information contact:

- Breakfast \$3,000.00 SOLD
- Lunch \$7,000.00 SOLD
- Dessert \$2,500.00 SOLD
- Speaker \$5,000.00 SOLD
- Delegate Gift \$3,000.00 SOLD
- Delegate Bag \$3,000.00 SOLD
- Coffee Break \$1,500.00 SOLD
- Delegate Contest \$1,000.00 SOLD
- Program \$1,000.00 SOLD
- Name Badge \$1,000.00 SOLD
- Coat Check \$1,000.00 SOLD
- Silver \$1,000.00
- Bronze \$ 500.00

Kathryn Cyr  
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[www.csaetetete.ca](http://www.csaetetete.ca)

### Method of Payment:

Cheque Payable to: CSAE Ottawa-Gatineau  
Kanata North RPO, Box 72024  
Kanata, ON K2K 2P4  
Phone: (613) 271-1476, Fax: (613) 271-2721  
Email: [csae.ottawa-gatineau@rogers.com](mailto:csae.ottawa-gatineau@rogers.com)

### Visa or MasterCard only:

Card Holder's Name: \_\_\_\_\_

Card#: \_\_\_\_\_ Expiry: \_\_\_\_\_

Signature: \_\_\_\_\_

**All payments are due no later than January 6th, 2012 to confirm sponsorship.**