



CSAE Ottawa-Gatineau

## Sponsorship Opportunities Tête-à-Tête Thursday January 28<sup>th</sup>, 2010 Westin Ottawa

### All sponsorship levels receive the following:

- Company logo visible in a power point presentation during the tradeshow
- Company name, logo on large signs prominently located at the registration and Winner's Circle
- Company name, logo and web link highlighted on Tête-à-Tête web site
- Option of including a promotional item(s) to be placed in the delegate bags
- Access for your representative (s) to attend the trade show as delegate(s)
- Electronic copy of the attendees Buyers Profile

#### Breakfast Sponsor - \$3,000.00 **SOLD**

- 3-minute speaking/presentation opportunity at the breakfast
- Prominent sponsor signage in room
- One promotional item per place setting at the breakfast
- Public acknowledgement of your support from the podium at the event
- ¼ page ad in the Program
- Option of including 2 promotional items in the delegate bags
- Access for 2 representatives to attend the trade show as delegates
- Acknowledgement in the CSAE "Ottawa-Gatineau Executive Newsletter (March-April issue)

#### Lunch Sponsor - \$7,000.00 **SOLD**

- 3-minute speaking opportunity/presentation opportunity at the lunch
- Prominent sponsor signage in tradeshow hall
- Public acknowledgement of your support from the podium at the event
- 1 Full size exhibitor booth
- ¼ page ad in the Program
- Option of including 2 promotional items in the delegate bags
- Access for 2 representatives to attend the trade show as delegates
- Acknowledgement in the CSAE "Ottawa-Gatineau Executive Newsletter (March-April issue)

#### Dessert Sponsor - \$2,500.00

- 3-minute speaking opportunity/presentation opportunity at the lunch
- Prominent sponsor signage in tradeshow hall
- Public acknowledgement of your support from the podium at the event
- ¼ page ad in the Program
- Option of including 2 promotional items in the delegate bags
- Access for 2 representatives to attend the trade show as delegates
- Acknowledgement in the CSAE "Ottawa-Gatineau Executive Newsletter (March-April issue)

#### Speaker Sponsor - \$5,000.00 + **SOLD**

- Introduce and thank speaker
- Prominent sponsor signage in room
- One promotional item per place setting at the breakfast
- Public acknowledgement of your support from the podium at the event
- 1 Table top display
- ¼ page ad in the Program
- Option of including 2 promotional items in the delegate bags
- Access for 2 representatives to attend the trade show as delegates
- Acknowledgement in the CSAE "Ottawa-Gatineau Executive Newsletter (March-April issue)

**Delegate Bag - \$2,500.00 SOLD**

- Company logo prominently located on delegate bag
- Public acknowledgement of your support from the podium at the event
- ¼ page ad in the Program
- Option of including 2 promotional items in the delegate bags
- Access for 2 representatives to attend the trade show as delegates
- Acknowledgement in the CSAE “Ottawa-Gatineau Executive Newsletter (March-April issue)

**Delegate “Bring A Prospect Executive Member Contest” - \$1,000.00 SOLD**

- Your organization recognized on all delegate registration material including on-line registration and delegate postcards
- Option of including 1 promotional item in the delegate bags
- Access for 1 representative to attend the trade show as delegate
- Acknowledgement in the CSAE “Ottawa-Gatineau Executive Newsletter (March-April issue)

**Coffee Break Sponsor - \$1,500.00 SOLD**

- 3-minute speaking/presentation opportunity at the Executive Director Session
- Prominent sponsor signage in room
- One promotional item per place setting at the Executive Director Session
- Public acknowledgement of your support from the podium at the event
- Option of including 1 promotional items in the delegate bags
- Access for 1 representatives to attend the trade show as delegates

Acknowledgement in the CSAE “Ottawa-Gatineau Executive Newsletter (March-April issue)

**Bottled Water Station - \$1000.00**

- Prominent sponsor signage in tradeshow hall
- Option of including 1 promotional item in the delegate bags.
- Access for 1 representative to attend the trade show as delegate
- Acknowledgement in the CSAE “Ottawa-Gatineau Executive Newsletter (March-April issue)

**Coat Check - \$1000.00 SOLD**

- Sponsor signage at the coat check
- Option of including 1 promotional item in the delegate bags
- Access for 1 representative to attend the trade show as delegate
- Acknowledgement in the CSAE “Ottawa-Gatineau Executive Newsletter (March-April issue)

**Delegate Gift - \$2,500.00 SOLD**

- Company logo prominently located on gift
- Public acknowledgement of your support from the podium at the event
- ¼ page ad in the Program
- Option of including 2 promotional items in the delegate bags
- Access for 2 representatives to attend the trade show as delegates
- Acknowledgement in the CSAE “Ottawa-Gatineau Executive Newsletter (March-April issue)

**Tête-à-Tête Program Sponsor - \$1,000.00 SOLD**

- Full page colour ad in program
- Option of including 1 promotional item in the delegate bags.
- Access for 1 representative to attend the trade show as delegate
- Acknowledgement in the CSAE “Ottawa-Gatineau Executive Newsletter (March-April issue)

**Delegate Name Badge Sponsor - \$1,000.00 SOLD**

- Sponsor name or logo on the badge or on an insert in the badge pocket
- Option of including 1 promotional item in the delegate bags.
- Access for 1 representative to attend the trade show as delegate
- Acknowledgement in the CSAE “Ottawa-Gatineau Executive Newsletter (March-April issue)

**Bronze Sponsor - \$500.00**

- Option of including 1 promotional item in the delegate bags.
- Access for 1 representative to attend the trade show as delegate

**Street Sign Sponsor - \$750.00**

- Company logo on Street Sign pointing to exhibitor booth/table top (limit one sponsor per aisle)
- Option of including 1 promotional item in the delegate bags.
- Access for 1 representative to attend the trade show as delegate



CSAE Ottawa-Gatineau

# Sponsorship Opportunities

## Tête-à-Tête 2010

### Westin Ottawa

Date: Thursday, January 28<sup>th</sup>, 2010

Name: \_\_\_\_\_

Company: \_\_\_\_\_ (for signage)

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Signature \_\_\_\_\_

#### Sponsorship:

- Breakfast \$3,000.00 SOLD
- Lunch \$7,000.00 SOLD
- Dessert \$2,500.00
- Speaker \$5,000.00 + SOLD
- Delegate Gift \$2,500.00 SOLD
- Delegate Bag \$2,500.00 SOLD
- Coffee Break \$1,500.00 SOLD
- Delegate Contest \$1,000.00 SOLD
- Program \$1,000.00 SOLD
- Name Badge \$1,000.00 SOLD
- Water Sponsor \$1,000.00
- Coat Check \$1,000.00 SOLD
- Bronze Street Signs \$ 750.00
- Bronze \$ 500.00

#### Other Donations:

Prize: Description: \_\_\_\_\_

#### Send prizes to:

Kathryn Cyr  
 CSAE Ottawa-Gatineau Secretariat  
 22 Harrington Court  
 Kanata, ON K2K 2S7  
 Phone: (613) 271-1476, Fax: (613) 271-2721  
 Email: [csae.ottawa-gatineau@rogers.com](mailto:csae.ottawa-gatineau@rogers.com)

#### Method of Payment:

Cheque Payable to: CSAE Ottawa-Gatineau  
 Box 72024  
 Kanata, ON K2K 2P4  
 Phone: (613) 271-1476, Fax: (613) 271-2721  
 Email: [csae.ottawa-gatineau@rogers.com](mailto:csae.ottawa-gatineau@rogers.com)  
**Visa or MasterCard only:**

#### For more information contact:

Kathryn Cyr  
 (613) 271-1476  
 Email: [csae.ottawa-gatineau@rogers.com](mailto:csae.ottawa-gatineau@rogers.com)

Card Holders Name: \_\_\_\_\_

Card#: \_\_\_\_\_ Expiry: \_\_\_\_\_

Signature: \_\_\_\_\_

**All payments are due no later than January 8<sup>th</sup>, 2010 to confirm sponsorship**